



P.O. Box 1182, Saratoga Springs, NY 12866
 518-587-4427 info@HomeMadeTheater.org

2019 - 2020 Program Advertising

Payment:

50% is due at time of sale.
 Balance is due August 30, 2019

Circulation:

24 Performances (Oct., Feb., Apr./May)
 496 seat theater to reach a potential 11,904 patrons a year
 PLEASE NOTE: Ads will remain the same for the season

Ad Sizes:

Full pg 4 3/4" x 7 3/4" Quarter pg 2 1/4" x 3 3/4" (V)
 Half pg 4 3/4" x 3 3/4" (H) Quarter pg 4 3/4" x 1 3/4" (H)
 Half pg 2 1/4" x 7 3/4" (V) Eighth pg 2 1/4" x 1 3/4"

Complimentary Tickets:

2 tickets for 1/8 page ad
 4 tickets for 1/4 page ad
 6 tickets for 1/2 page ad
 8 tickets for full page ad

Advertising Rates:

Inside Front Cover	\$525	Full Page	\$475
Inside Back Cover	\$525	Half Page	\$360
Opposite Title Page	\$515	Quarter Page	\$255
Outside Back Cover	\$575	Eighth Page	\$185

There is a \$20 charge to typeset an ad or revise copy

Technical Info:	<ul style="list-style-type: none"> • Please provide clean black and white, or camera ready copy, or a digital file • Types of files accepted: PDF (preferable), TIF or EPS (300 dpi or larger), Illustrator or Photoshop files for the MAC or PC, Microsoft Word or Publisher (if a <i>hard copy</i> is provided). • Digital files should include all artwork, photos, content, images, and fonts. • Files should be e-mailed to info@homemadetheater.org
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Contract & Ad Copy Submission Deadline: July 19, 2019

Advertiser	Contact	phone #
Address	City	State
Ad Size: _____ _____(H) Horizontal _____(V)Vertical	Zip	email
<input type="checkbox"/> Renewal of 2017-18 Ad OR <input type="checkbox"/> New Copy	<input type="checkbox"/> Camera Ready (file types listed above) OR <input type="checkbox"/> Typesetting & Layout (\$20 charge)	Ad Cost _____ 5% Discount <i>*If applicable</i> _____ TOTAL _____ Typesetting \$20 _____
		GRAND TOTAL _____ Payment _____ Balance due August 30 th _____

_____ **HMT Representative** _____ **Date of Sale** _____ **Authorized Advertiser Signature**

Website: _____

AD Notes: _____