



Richard Wissler, President
Linda Bertrand, Vice President
Maura Pickett, Treasurer

PO Box 1182 | Saratoga Springs, NY 12866 | 518.587.4427

An electronic version of this form is available at:
homemadetheater.org/support-hmt/program-advertising

2025 - 2026 Program Advertising

Circulation:

30 Performances: Oct, Dec, Feb, Mar, May, July
Potential Market: 5,900 over the season
Advertisements remain the same for the season

Payment:

Due at time of sale

Advertising Sizes:

Full Page: 4.75" x 7.75"
Half Page: 4.75" x 3.75"
Quarter Page (V): 2.25" x 3.75"
Quarter Page (H): 4.75" x 1.75"
Eighth Page: 2.25" x 1.75"

Advertising Rates:

Full Page: \$300
Half Page: \$200
Quarter Page: \$100
Eighth Page: \$50

Premium Advertising Spaces offered with our Corporate Sponsorships
Inside Back Cover, Outside Back Cover, Center (natural opening)

Please provide a clean black-and-white copy or digital file (300 dpi)
File types accepted: PDF, JPG, PNG, TIF, EPS
Digital files should include all artwork, photos, content, images, and fonts
Files should be emailed to advertising@homemadetheater.org

Advertising Contract Submission Deadline: September 30, 2025

☐ New Copy

☐ Renewal of previous ad

Please Select One:

☐ Full Page @ \$300

☐ Half Page @ \$200

☐ Quarter Page @ \$100

☐ Eighth Page @ \$50

Advertiser		Contact		Phone
Address		City	State	Zip Code
Email				
<input type="checkbox"/> Check	<input type="checkbox"/> CC#	EXP	CVV	

Return this form to advertising@homemadetheater.org OR Home Made Theater PO BOX 1182, Saratoga Springs, NY 12866

AUTHORIZED SIGNATURE: _____ DATE: _____ SALES REPRESENTATIVE: _____