



Richard Wissler, President  
Linda Bertrand, Vice President  
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PO Box 1182 | Saratoga Springs, NY 12866 | 518.587.4427

### Program Advertising

**Circulation:**

30 Performances: Oct, Dec, Feb, Mar, May, July  
Potential Market: 5,900 over the season  
Advertisements remain for one-year from date of purchase

**Payment:**

Due at time of sale

**Advertising Sizes:**

Full Page: 4.75" x 7.75"  
Half Page: 4.75" x 3.75"  
Quarter Page (V): 2.25" x 3.75"  
Quarter Page (H): 4.75" x 1.75"  
Eighth Page: 2.25" x 1.75"

**Advertising Rates:**

Full Page: \$300  
Half Page: \$200  
Quarter Page: \$100  
Eighth Page: \$50

**Premium Advertising Spaces offered with our Corporate Sponsorships**  
Inside Back Cover, Outside Back Cover

Please provide a clean black-and-white copy or digital file (300 dpi)  
File types accepted: PDF, JPG, PNG, TIF, EPS  
Digital files should include all artwork, photos, content, images, and fonts  
Files should be emailed to [advertising@homemadetheater.org](mailto:advertising@homemadetheater.org)

### Advertising Contract

**Advertisements are good for ONE year from payment date**

New Copy                       Renewal of previous ad

**Please Select One:**

Full Page @ \$300     Half Page @ \$200     Quarter Page @ \$100     Eighth Page @ \$50

Advertiser	Contact	Phone
Address	City	State
	Zip Code	Email

Check     Card (pay online)

Return this form to [advertising@homemadetheater.org](mailto:advertising@homemadetheater.org) OR Home Made Theater PO BOX 1182, Saratoga Springs, NY 12866

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_ SALES REPRESENTATIVE: \_\_\_\_\_